



MESSE
MÜNCHEN

CONTACT SERVICES

Personal contact with your customers:

A full exhibition stand with plenty of promising contacts: Don't forget to invite your potential customers to the fair personally. Send them an online voucher for tickets to **productronica 2025**. It will pay off: 94% of all visitors who use guest tickets visit the stand of the exhibitor they received them from.

We record the numbers of all redeemed vouchers. You can access the address information at the Exhibitor Shop already before, while and after the fair. That way you know who actually used their online voucher for tickets – information you can incorporate into your other activities.

What do online vouchers for one-day tickets cost?

Indeed, you will not be charged for online vouchers which have been actually used to visit the trade fair because the vouchers are free of charge for all exhibitors.

Vouchers may not be sold to third parties.

It works like this:

When sending out your vouchers, please inform your customers that they must register online at www.productronica.com/ticket where they can enter their voucher number or directly use their online voucher link. Once registration is complete, their personal Print@home-Ticket or Mobile Ticket will be sent to them by e-mail and gives them direct access to the fair.

To prevent unauthorized use of vouchers, we recommend only sending vouchers to contacts whom you actually know and to keep a record of the voucher number/s allocated to them.