



MESSE
MÜNCHEN

CONTACT MANAGEMENT SERVICES

Sample letter for customers:

Variable	Laser World of Photonics 2025 – Your online voucher for a one-day ticket
Standard	Dear Exhibitor, We have prepared a sample letter you may use to invite your customers. Please see below:
Variable	Invitation to visit Laser World of Photonics 2025 Dear Laser World of Photonics 2025 will take place on June 24-27, 2025 in Munich, Germany. We are happy to invite you to this event and would be delighted to welcome you at our trade fair stand. For us as a company, the trade fair provides an ideal environment for presenting our products and services to decision-makers such as yourself. You will find our trade fair stand in Hall XY stand number XY . There, we will be happy to inform you about our current products XY and solutions XY and the advantages they have to offer. Please use this opportunity for an in-depth face-to-face discussion. Kindly call XXXXX to make an appointment. We look forward to meeting you in Munich! Please find here your online-voucher for a one-day ticket: Online voucher number or online voucher link Online vouchers can be redeemed until the end of the fair. They cannot be redeemed on site.
Optional if you have ordered Online voucher for GoGreen tickets.	Climate change is one of the greatest challenges of our time. The global community has set itself the goal of not exceeding the critical threshold of 1.5°C global warming to ensure a future worth living for future generations. Financial support for climate protection projects is a small but important part of the fight against the climate crisis. Messe München's GoGreen-ticket therefore supports various projects with the aim of contributing to climate protection. For further information please visit our homepage.
Standard	<u>How to secure your ticket:</u> At https://www.world-of-photonics.com/tickets you can either quickly and easily redeem your online voucher to get a free one-day visitor ticket or just use the online voucher link to get the ticket. Upon completion of the ticket ordering process, you will receive your very own personalized entrance ticket by e-mail. You will have a choice between using the Mobile Ticket or the Print@home-Ticket. With your visitor ticket, you can pass straight through the turnstiles at the venue to go directly into the show!
Variabel - for GoGreen- Online voucher tickets.	Thank you for supporting various projects to make a contributing to climate protection with your visit to the Laser World of Photonics 2025 . Best regards,
Variable	We look forward to welcoming you at Laser World of Photonics 2025 . Best regards,